



18-20
May 2022
Sands EXPO
Singapore

Incorporating:



Commercial Security Asia 2022

SPONSORSHIP OPPORTUNITIES & COMMUNICATION TOOLS

www.comsecasia.com



ORGANISED BY



SUPPORTED BY



If you wish to further increase your exposure at COMSEC ASIA 2022 we provide a variety of bespoke communication tools available which provide you with various options on sponsorship packages aimed at promoting your brand and products by increased visibility and delivering networking opportunities to suit all budgets.

Various sponsorships are listed below. For more information, or to make a suggestion of what you would like us to provide you should it not be listed, please contact Us at +65 6392 5328 or email to nora.rahman@comexposium.com

PROMOTIONAL ITEMS

BADGE LANYARDS - S\$6,000



This high visibility sponsorship provides the sponsor with the exclusive opportunity to personalise the event lanyards which are provided to ALL show participants with your brand. 4000+ lanyards are distributed from the show registration zone for entrance to the show for all the Visitors, Exhibitors, VIP and Press.

COMSEC ASIA & MILIPOL ASIA-PACIFIC OFFICIAL CATALOGUE - S\$15,000



The COMSEC ASIA & MILIPOL ASIA-PACIFIC Show Catalogue comprises of a combined Exhibitor's Directory & Conference Programme in A-5 Size, which will be distributed to all Visitors, Conference Speakers and Delegates, Exhibitors and accredited members of the Media. Over 7,000 copies will be produced and this catalogue remains thereafter in the offices of Public and Private sector security professionals as a useful industry reference guide for many months after the show... The Show catalogue therefore presents an excellent opportunity for the sponsor to raise their company profile whilst demonstrating their support to this critical industry. We offer a full page advert and a company profile to support your sponsorship in this catalogue.

OFFICIAL CATALOGUE - ADVERTISING

VISIBILITIES IN THE OFFICIAL CATALOGUE

Spread your visual throughout the official exhibition catalogue, the essential tool for visiting the event and as an after-show reference

Double Page Spread (DPS)	S\$5,000
Full Colour Page	S\$2,800
Half Page (Horizontal)	S\$1,800
First Page, right side	S\$3,800
Full Colour page facing Content page (Summary)	S\$3,500
Inside Front Cover	S\$4,000
Inside Back Cover	S\$3,500
Back Cover	S\$5,500
Belly Band (External Band)	S\$5,000
Bookmark (Technical fees excluded)	S\$5,000
Company Logo with directory	S\$450
Floor Plan Handout	
Company Logo on Floor plan layout	S\$800
Company Name Listing in Colour	S\$300
Full Page Full Color (A5) <i>*Limited space only*</i>	S\$2400

COMSEC ASIA & MILIPOL ASIA-PACIFIC CARRIER BAGS - S\$9,000 ***SOLD***



Personalise the official show bag with your brand.

COMSEC ASIA and MILIPOL ASIA-PACIFIC 2022 carrier bags will offer an EXCLUSIVE opportunity for just one sponsor.

The Official Show Catalogue and other show information, plus the Sponsor's Corporate Promotion Materials will be inserted in the bags and distributed to all Trade Visitors, Conference Delegates and members of the Media at the point of Registration.

WELCOME BAG (LAPTOP BAG) - S\$15,000



These welcome Bags are issued to all VIP guests, Chiefs of Government supporting organisations and Conference Delegates. These cherished bags offer a highly visible and uniquely targeted exposure and branding opportunity for the Sponsor Company during the event and post event. The sponsor company will also have a set of its Corporate Promotional Materials inserted in the Bags. All visuals and corporate materials for insertion in the bag is subject to organiser's approval.

COACHES - S\$8,000



Attendees are provided with luxury transport between the Venue and their Official Hotel. As a sponsor, you will enjoy exclusive branding rights on the interior and exterior of the buses as well as on transportation schedules.

VISITOR & VIP INVITATION CARDS - S\$8,000

Visitor Invitation card are issued for Exhibitors to invite their clients, partners and contacts to come and visit you at COMSEC ASIA 2022. VIP invitation cards are exclusively meant for your high-ranking officials and ambassadors. Grab a chance to highlight your brand and having your logo on these invites...



BROCHURE STANDS AT ENTRANCE - S\$500 Each

Opportunities for your brochures and flyers to be picked up by visitors as they enter the hall or when they check in at the registration counter.

CONFERENCE SPONSOR - CONTACT US



The COMSEC ASIA Conference will again cover the current themes, threats and trends that are shaping and defining the region. Over 300 Delegates who are Senior Executives and Decision Makers from Government and Private Industry will attend to hear International speakers share their unique experiences and best practice in this world class event. Contact us for a Customised Sponsorship that meets your objectives.

TECHNOLOGY SEMINAR SPONSOR - CONTACT US



Promote your products and services!

Technology Seminar will be held within the Exhibition Halls. Trade and Professional Visitors get to attend these free-to-attend Workshop Sessions conducted by Exhibitors presenting and demonstrating their latest products and technologies. Sponsor Companies will have their Names and Logos displayed at the Entrances to these Workshops to welcome the Visitors as well as on the Backdrops of the Workshops.

LOCATION BOARDS AND DIRECTION CHARTS - S\$1,000 EACH

Visitors will refer to Location Board to get an orientation of the Exhibition Hall and the Floor plan. These Board will be located at strategic points. It will feature the Sponsoring Exhibitor and indicate where its location is.

CAFÉ AREA SPONSOR - S\$7,000

Café Area within the Exhibition Hall where attendees take their meals break and catch up with others. Sponsors will get excellent exposure to users of these areas through its Banner.

AISLE (OVERHEAD BANNER) – S\$20,000



An Exceptional way to be seen!

Your logo and exhibitor booth number hung above the aisle to direct visitor traffic to your location. All visuals are subject to organiser's approval.

FLOOR TILES - CONTACT US



Guide visitors to your stand!

Increase your visibility at the exhibition with customised floor tiles with your logo and booth number.

FLOOR PLAN & PROGRAMME BOARD (OUTSIDE MAIN ENTRANCE) - CONTACT US



Display your brand on these huge Floorplan's just outside the entrance doors which provides your brand increased visibility before the show visitors even enter the Exhibition hall at COMESEC ASIA 2022.

LAMP POST ADVERTISEMENT – S\$25,000

Boost brand awareness by showcasing your company's logo on the advertisement displayed on the outdoor lamp post along the road leading to the Convention Centre. Provide great publicity even before attendees arrive at the Exhibition Hall.

WEB OPPORTUNITIES

ON-LINE VISITOR REGISTRATION PACK - S\$5,000

The Organisers are expecting an estimated 8,000 + Trade Visitors to the 2022 Event. Many of these Trade Visitors will be pre-registering online for their Passes. A Sponsor Company will have its Name and Logo displayed as the Sponsor for Online Registration and the Auto-Acknowledgment.